

Mark Your Calendars Today to Attend!

ACCOUNTABILITY THROUGH MEASUREMENT

2ND NATIONAL CSIN CONFERENCE IN TORONTO
The Courtyard by Marriott, 475 Yonge Street, Downtown Toronto,
March 2 and 3, 2010

One of the most profound governance challenges of this century is *Accountability through Measurement* to accurately gauge progress towards social, economic and environmental sustainability which is why it is the theme of our 2010 Conference.

Special Guest Speakers:



SCOTT VAUGHAN
Canada's Commissioner
of the Environment and
Sustainable Development



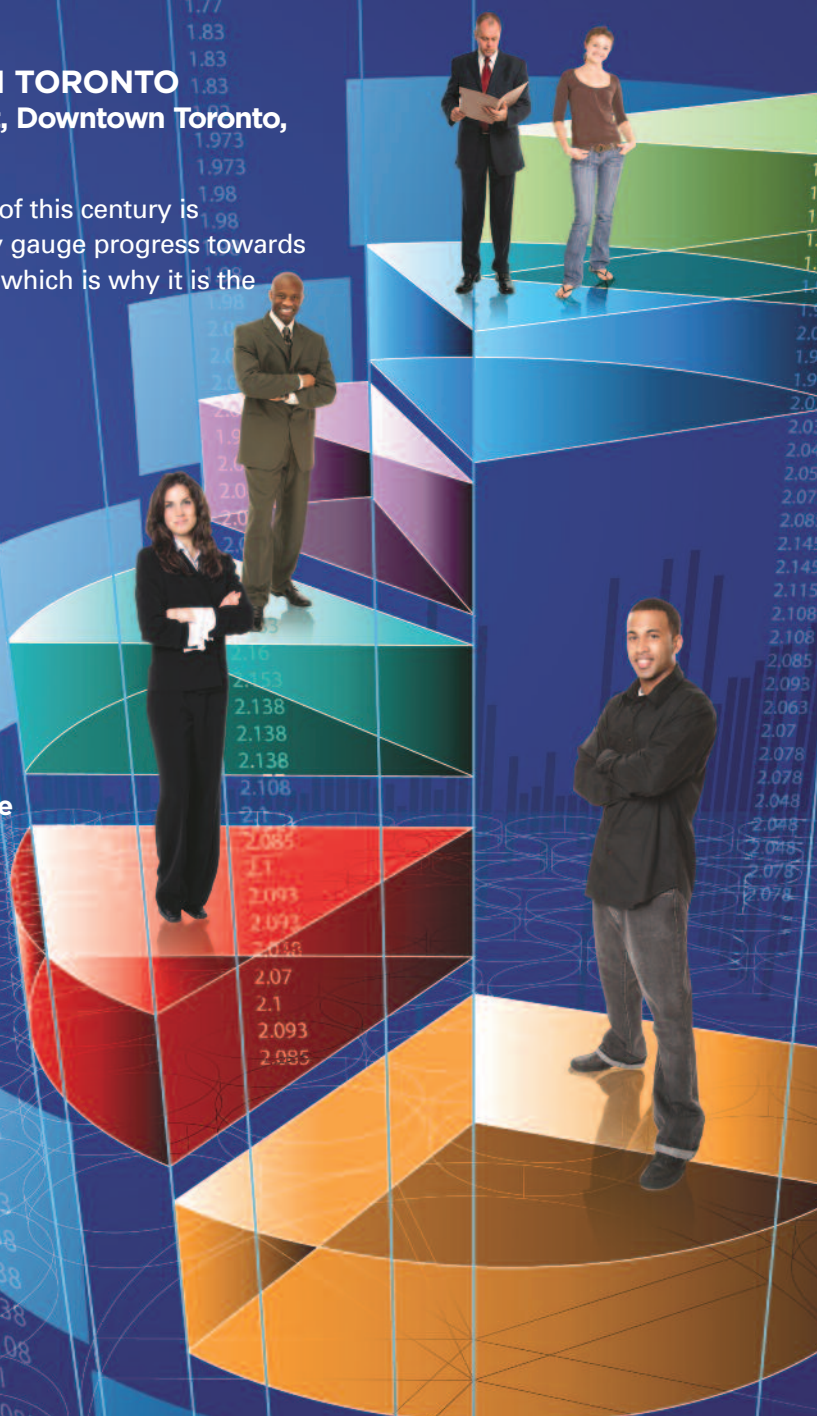
JOHANNE GÉLINAS
Partner and Leader of
Deloitte Canada's Corporate
Responsibility and
Sustainability group



ENRICO GIOVANNINI
President, Italian National
Statistics Institute
(Istituto nazionale di
statistica - ISTAT)



HAZEL HENDERSON
Ethical Markets
Author, futurist and
syndicated columnist



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2nd National Conference ♦ Toronto Ontario Canada
Measurement Solutions at Work

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Welcome Delegates and Sponsors A Message from CSIN's Coordinator

As Coordinator of the Canadian Sustainability Indicators Network, (CSIN) here's my sneak preview of our 2nd National Conference to be held at the Courtyard by Marriott in Toronto, March 2 and 3, 2010.

As many of you are aware, CSIN is housed in the Measurement and Assessment program area at the International Institute for Sustainable Development (IISD) Head Office in Winnipeg. We connect the Institute with international, national, provincial, regional and local communities. Since 2003, our Network has played a key role in the progress toward sustainable development by advancing best practices in measurement and indicator systems across Canada and beyond.

Now as our membership nears 1,000, this March is an ideal time for us to meet and talk, share ideas and insights and look to the future. *Accountability through Measurement* is our theme. Why? Because the question of how one accurately gauges progress towards social, economic and environmental sustainability—is one of the most profound governance challenges of this century.

The focus of our 2010 conference: *Measurement Solutions at Work*. Our workshops and plenary discussions are geared for professionals eager to learn practical techniques that demonstrate how to develop and evaluate indicator systems and put them to use wherever they work.

2010 Conference themes are: *Strengthening Sustainable Development Governance through Measurement, Getting the Message Across – Innovation in the Visualization of Indicators, From Information to Influence—Incorporating Indicators into Decision-Making, Experiences and Best Practices, and The Business of Sustainability Indicators.*

Designed to pique your interest, spark lively discussions and directly benefit you in your workplace, workshops will be recorded and available after the event – for a nominal fee – to all CSIN members.

Don't miss our Special Guest Speakers: Scott Vaughan, Canada's Commissioner of the Environment and Sustainable Development, Johanne Gélinas, Partner and Leader of Deloitte Canada's Corporate Responsibility and Sustainability Group, Enrico Giovannini, President of the Italian National Statistics Institute (Istituto nazionale di statistica - ISTAT), and from Ethical Markets - author, futurist and syndicated columnist - Hazel Henderson.

To join us at the 2nd National CSIN Conference at The Courtyard by Marriott, 475 Yonge Street in Downtown Toronto, Ontario, Canada March 2 and 3, 2010 - please visit us online at www.csin-rcid.ca

Sincerely,



Christa Rust, CSIN Coordinator

2nd National Conference ♦ Toronto Ontario Canada

ACCOUNTABILITY THROUGH MEASUREMENT

WHY CSIN IS HOSTING ITS 2ND NATIONAL CONFERENCE IN 2010

The Canadian Sustainable Indicators Network (CSIN) is housed in the Measurement and Assessment program area at the International Institute for Sustainable Development (IISD) Head Office in Winnipeg. CSIN connects the Institute with international, national, provincial, regional and local communities.

Over the past 20 years, federal, provincial and municipal jurisdictions, businesses and NGOs across Canada and beyond have been developing measurement systems. All use these to mark and inform the progress each makes towards environmental stewardship and sustainable development.

Since CSIN membership has grown to nearly 1,000 members, 2010 is the ideal time to take stock, trade insights, share ideas and look to the future. CSIN's growth is a timely testament to the rising need for grounding policy and decision-making in the facts of well-being and sustainability.

The 2nd National CSIN Conference in Toronto will serve as a natural follow-up to the OECD's Charting Progress, Building Visions, Improving Life World Forum to be held in South Korea in October 2009. It will showcase an exciting, thought-provoking array of plenary and parallel sessions on vital topics all geared towards strengthening accountability through measurement.

The Conference will give delegates the chance to connect with special guest speakers, CSIN members, fellow measurement and reporting practitioners, and to actively participate in a wide range of solutions-based, practical learning workshops. You'll discuss everything from *Accountability through Measurement* and the growing role of community indicators to the positive effects that indicators systems and evidence-based decision-making are achieving in the world, today.

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CONFERENCE SUPPORTERS



FOR MORE INFORMATION, PLEASE CONTACT:

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